

## ***Feel Good Friday – Try a therapy and support Samaritans***

### **PRESS RELEASE**

17 January 2012

#### ***Feel Good Friday – Try a therapy and support Samaritans***

On 3rd February 2012, it's *Feel Good Friday*, a fundraising day in aid of Samaritans, and WebHealer is proud to be supporting this with our ***Feel Good Friday Therapy Map***.

WebHealer run websites for thousands of professional therapists throughout the UK. Our interactive map, lists therapists who have committed to support *Feel Good Friday* by donating a proportion of their treatment costs to Samaritans. For more information visit:

<http://www.webhealer.net/feel-good-friday>

It's all about feeling good, and Samaritans is encouraging everyone to brighten their day a little, to have some fun and to help raise funds to allow them to continue their vital life-saving service.

Samaritans' Head of Fundraising, Chris Jarrett said: "We would like to wish WebHealer and all the therapists the best of luck ahead of their fundraising activity on *Feel Good Friday*. Every five seconds Samaritans receives a call from someone struggling to cope, and funds raised will help us answer more calls from people with nowhere else to turn."

#### ***Why Feel Good Friday?***

- £3.88 pays for one call to be answered by a volunteer;
- £100 allows the charity to recruit 5 new volunteers;
- £1,000 keeps Samaritans' service running for 12 hours

#### ***Try a therapy, support Samaritans, and feel good twice***

Everyone on our ***Feel Good Friday Therapy Map*** is a therapist who has committed to supporting this event by donating a proportion of their fees on *Feel Good Friday* to Samaritans. WebHealer is inviting the general public to find a participating therapist in their local area, and contact them directly to book a treatment on Friday 3rd February 2012. Part of the treatment cost will go directly to Samaritans. All sorts of therapies are available: reflexology, shiatsu massage, hypnotherapy, beauty treatments and many more.

The more people get involved, the more we will raise for Samaritans, so anyone who books a treatment can feel good twice, in the knowledge that they are not only helping themselves but helping Samaritans at the same time. Most therapists are donating at least £3 per treatment, but some are donating as much as £15 per treatment, so we hope to raise at least £1,000 overall and possibly much more.

#### ***The "Feel Good Friday Therapy Map"***

Visit <http://www.webhealer.net/feel-good-friday> to see the map and get more information.

#### ***Notes for Editors***

WebHealer is a website company specialising in the professional therapist market. We have been in business for 10 years and are recommended by a number of respected professional associations



such the Association of Reflexologists and the Acupuncture Association of Chartered Physiotherapists.



For more information about the main Feel Good Friday event see <http://www.feelgoodfriday.org/>  
Contact: Phil Hulme at WebHealer on [phil@webhealer.net](mailto:phil@webhealer.net) or 0870 757 9878

**About Samaritans & Simplyhealth's partnership**

Healthcare provider, Simplyhealth is sponsoring Samaritans' new fundraising day, *Feel Good Friday*. Vital funds raised through Simplyhealth's sponsorship of *Feel Good Friday*, will help Samaritans to answer thousands more calls from people who might not have anywhere else to turn. The charity answers a call every five seconds and in order to maintain a 24/7 service it needs to raise over £10 million each year. Samaritans is a 24-hour helpline for anyone feeling down and depressed or struggling to cope. For more information about the charity please visit [www.samaritans.org](http://www.samaritans.org)

Simplyhealth has been helping people to access affordable healthcare for almost 140 years, through a variety of health cash plans, dental plans, private medical insurance and daily living aids.

For further information about *Feel Good Friday* please visit [www.feelgoodfriday.org](http://www.feelgoodfriday.org). For more information about Simplyhealth please visit [www.simplyhealth.co.uk](http://www.simplyhealth.co.uk).